



## Leading EDGE Awards Luncheon May 2017 • SUNY Polytechnic Institute

The Leading EDGE Awards were instituted in 1998 to recognize companies and individuals in the Mohawk Valley who were leaders in their industrial sector and the regional economy. This first event was well received, with approximately 400 people from the business community, academia, government and the general public attending. The event also received significant media coverage promoting good economic news to the community.

Over years this annual event has steadily grown to nearly 600 attendees. In 2010 we added an award to recognize and honor Christopher Destito, a founding EDGE Board member who championed the region and spurred economic development. EDGE believes in the importance of celebrating the successes of the region and recognizes The Leading EDGE Awards serves the community as well acts as our major fundraiser. The 2017 Leading EDGE Awards event will continue to build on this successful formula.

We hope you would consider one of the following sponsorships:

- \$5,000 sponsorship of The Leading EDGE Awards. Your company would receive:
  - Logo or company name promoted as an event sponsor in news releases, advertisements, event program, banners, etc. (Gold Level Placement)
  - A full page 4-color (4 ¾" wide x 8" high) ad in program booklet
  - Two tables of eight at the event
  
- \$2,500 sponsorship of The Leading EDGE Awards. Your company would receive:
  - Logo or company name promoted as an event sponsor in news releases, advertisements, event program, banners, etc. (Silver Level Placement)
  - A half page 4-color (4 ¾" wide x 8" high) ad in program booklet
  - One table of eight at the event
  
- \$1,000 A full page 4-color (4 ¾" wide x 8" high) ad in program booklet

If you would prefer just attending the event we do offer a table of 8 for \$850 which includes a half page 4-color (4 ¾" wide x 8" high) ad in program booklet.

We look forward to your support. Thank you!